

Bonnie Cox

A keynote speaker who actually understands **your** industry.



Power Training
Institute

Building Tomorrow's Business Leaders Today

In an effort to boost employee morale, it's not uncommon for businesses to invite guest speakers to share motivational messages and team-building activities.

Effective? *Sure.*

Revenue generating? *Probably not.*

Bonnie Cox, Founder of Power Training Institute (PTI), adds a **unique perspective** as a Professional Development Trainer. Her HR background, coupled with first-hand experience in the manufacturing, aerospace, and healthcare industries, enable her to relate to – and make a difference in — employees at all levels of your organization.



For C-Level Executives

Bonnie's understanding of productivity and its direct impact on profitability make her an exceptional resource.

For HR Managers

Bonnie's unique ability to change employee behavior, provide coaching tips, and deliver hands-on tools will increase your staff accountability.



“Bonnie did a great job on our COACHING training and I believe the skills learned will help our managers going forward. This is the best training that has been delivered to our managers so far, and we all appreciate the effort and knowledge that went into it. BRAVO!”

– Debbie Horne SPHR,
Director of Human Resources, CenCal Heath

“After PTI facilitated and coached our managers on how to write performance appraisals and conduct performance meetings, our managers produced fair and accurate written evaluations, saving our company thousands of dollars.”

– Yolanda Davis, HR Director, Remo, Inc.

See what Bonnie Cox can do for your organization.

20+ years experience in Human Resources

*BS degree in Management; Minor in Finance;
MA degree in Organizational Development*

*Has been a part-owner/operator in two
successful production businesses, equipping
her with real-world experience in the trenches*

*Outstanding people skills – an engaging,
dynamic, and interactive trainer*

- Provides legally sound management advice and employment practices training.
- Not only recognizes your bottom-line challenges and goals, but understands why employees demonstrate certain types of behavior in the workplace.
- Knows what it takes to be competitive and make a profit. Delivers industry-specific insights, ideas, and coaching concepts to meet your particular operational challenges. Role-plays and case studies are relevant and on-point.
- Understands Adult Learning challenges and methodologies; uses techniques that create a fun, safe, learning environment, where employees have higher probability of learning and retaining information.

“Power Training Institute gives your managers the people skills they need to take ownership, drive productivity, and build high-performance teams.”

– Bonnie Cox, Founder,
Power Training Institute

Contact us today to learn more!

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Keynote Topics

BUSINESS ORGANIZATIONS

- Getting Managers to Think Like Owners
- Core Behaviors that Increase Employee Profitability
- Performance Drivers that Impact Revenue, Costs, and Production

HUMAN RESOURCES PROFESSIONALS*

- Accountability: Getting Employees to Own Results
- Performance Management: Magic of the Face-to-Face Conversation
- Changing Mindsets from Processes to Productivity

*Depending on the length of the program, these are approved for 1.0 to 4.0 credit hours toward PHR, SPHR and GPHR recertification through the Human Resource Certification Institute (HRCI).



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